

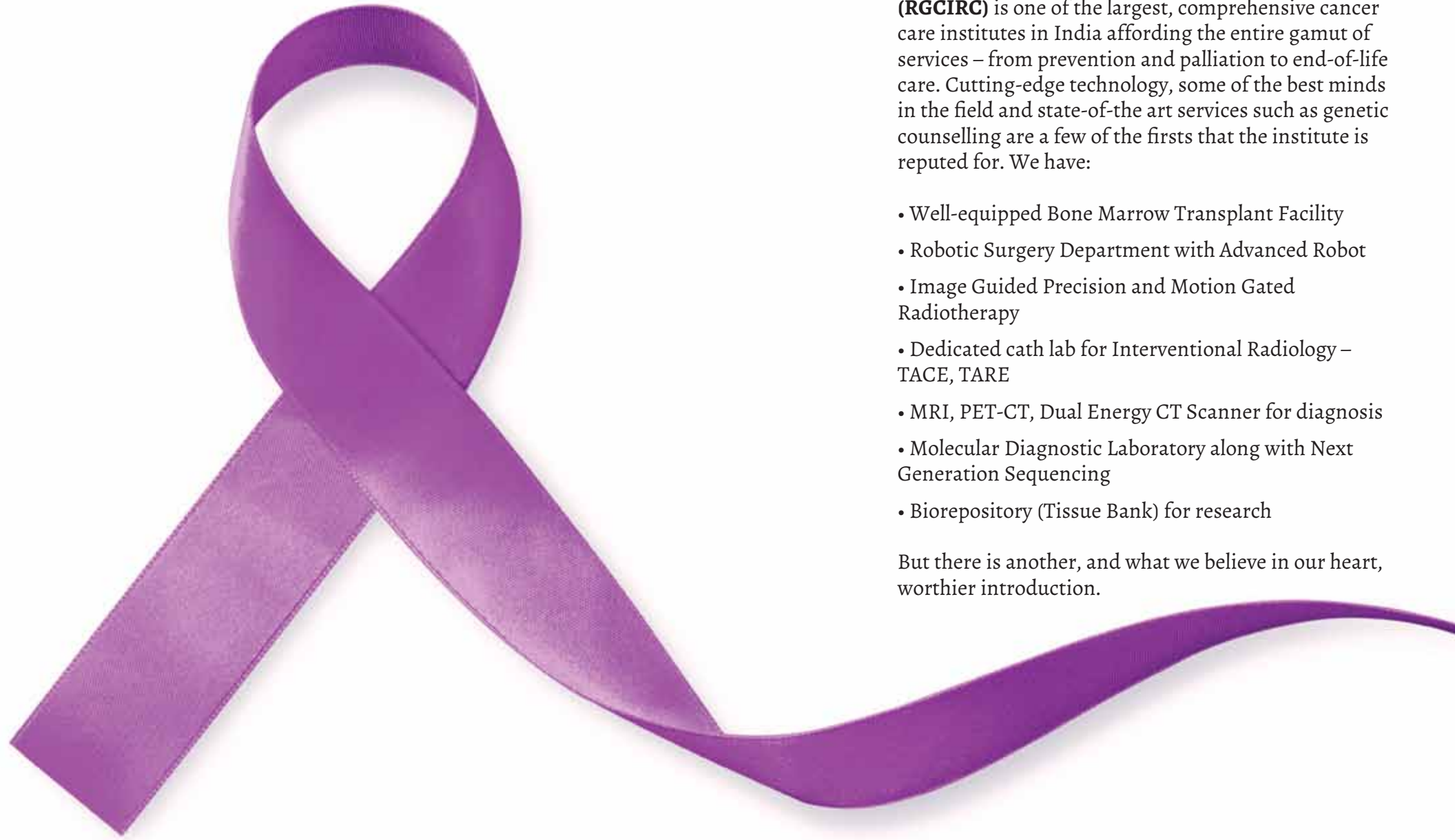


RGCIRC

CONNECTING WITH THE LARGER

Rajiv Gandhi Cancer Institute and Research Centre:
Philanthropic Initiatives





The Rajiv Gandhi Cancer Institute Research Centre (RGCIRC) is one of the largest, comprehensive cancer care institutes in India affording the entire gamut of services – from prevention and palliation to end-of-life care. Cutting-edge technology, some of the best minds in the field and state-of-the art services such as genetic counselling are a few of the firsts that the institute is reputed for. We have:

- Well-equipped Bone Marrow Transplant Facility
- Robotic Surgery Department with Advanced Robot
- Image Guided Precision and Motion Gated Radiotherapy
- Dedicated cath lab for Interventional Radiology – TACE, TARE
- MRI, PET-CT, Dual Energy CT Scanner for diagnosis
- Molecular Diagnostic Laboratory along with Next Generation Sequencing
- Biorepository (Tissue Bank) for research

But there is another, and what we believe in our heart, worthier introduction.

RGCIRC has been extending a range of philanthropic services since it was founded in 1996. Run by the **Indraprastha Cancer Society and Research Centre**, we are a not-for-profit facility in the service of those marginalised by a disease that invariably chips away not just at one's physical and mental wellbeing but also erodes a family's resources, given its prolonged and expensive treatment.

With this understanding as its cornerstone, the founding fathers envisioned RGCIRC to "provide affordable oncological care of international standards and help to eliminate cancer from India through research, education, prevention and patient care." Since the last two decades and a half, the institute has been ploughing back its entire revenue surplus to strengthen its philanthropic work which currently stands at **Rs 10 crore per annum**. The revenue proceeds have also been employed towards expansion of infrastructure and equipping the institute with the newest technology and features. Members of the governing council of the institute are unpaid volunteers, driven by a patient-centric model of governance and profits that come from beyond the financial.



In its journey from being a 150-bedded hospital to becoming a 500-bedded exclusive cancer care facility, RGCIRC has touched nearly 2.75 lakh patients. That is the one thing that hasn't changed – its conviction that everyone living with cancer deserves access to the best treatment, care and support irrespective of funds or the lack thereof. Consequently, it continues to be firmly focused in its mission to reach the last-mile patient through free or discounted treatment, free beds and concessions in **collaboration with like-minded organisations and individuals**.





While treatment is still priority, the necessity of a robust prevention programme can hardly be overemphasized in minimizing and, eventually, eradicating cancer. Consequently, we have instituted a **comprehensive preventive programme** in under-served areas of Delhi through awareness drives, screening and free treatment for those testing positive for cancer. Of the 10,000 people we screen every year, as many as 500-600 lives are saved through early detection and intervention.

RGCIIRC also runs **free home care services** for the terminally ill. As part of this, a doctor and the nursing team not only provide basic medicines and dressings, but also comprehensive psycho-social counselling to help improve the quality of physical and mental health of needy patients.





Yet another, and often overlooked area in oncology care, is one of **Research**, the sole

end of which is patient care – through prevention or therapy. In cognizance of what is a highly resource-intensive activity, the institute has been pushing for some viable authentic research work through a comprehensive laboratory and one of the best bio-repositories in the country to further diagnostic testing and drug discovery.

Battling with a shape-shifting disease, **we aim to scale up these services** so we may reach out to a greater number of people who need them urgently but may not have the wherewithal to do so. Each of us always has something to offer. Believing this, we invoke here that power to give. And we do so in the faith that intent may translate into action and each of us may experience the joy of receiving that comes from the willingness to share.



YOU MAY CONTRIBUTE TO:

1. Corpus Funds

One of the ways of ensuring annual support to needy patients is through contribution to our Corpus Funds. You may give to any of our three corpus funds:

- a) Haematological Malignancies – cancers of the blood
- b) Paediatric Malignancies – cancers in children
- c) Other Cancers

2. Support to weaker sections of the society

A large part of the population we aspire to serve is unable to access necessary and timely medical attention because it is unable to afford the treatment. You may:

- a) Adopt a patient (Rs.5 lakh)
- b) Extend support for partial treatment, or any one or two of the three modalities of the treatment: Radiation, Surgery or Chemotherapy (Rs.2-4 lakh per patient)

3. Preventive Care

Prevention is the first most important step towards cancer care. You may contribute to spreading awareness of cancer and educating / supporting community initiatives through the following programmes:

- a) Early detection and screening programmes
- b) Organising awareness camps
- c) Capacity Building – Training of manpower
- d) Developing education materials and conducting workshops for the local population

4. Home and Supportive Care

As part of our vision-mission to provide comprehensive cancer care, RGCIRC has been striving hard to take the hospital to patients when the latter can no longer benefit from cure, but still need a lot of care. You may donate in favour of the following to give a fillip to the programme:

- a) Nutritional supplements
- b) Analgesics for pain management
- c) Manpower training and resources such as vans and ambulances.

5. Defined Research Projects

Research, a resource-intensive activity and as critical as treatment, is an area of significance at RGCIRC. We invite you to donate to any one or more of the several research projects on and around breast, head and neck, and lung cancers.

RGCIRC is exempted under Section 80G and Section 35 (i)(ii). **Donations will be eligible for tax deduction.**

Cheques may be made in favour of
Indraprastha Cancer Society and Research Centre

Contact:

Department of Philanthropic Services
Email: philanthropy@rgcirc.org
Phone: 011 47022619

YOUR
CONTRIBUTION
BRINGS



TO THE LIVES
AROUND US



*The best way
to find yourself
is to lose yourself
in the service
of others*



MAHATMA GANDHI

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