

# Connect

Internal Newsletter

October - December 2024

## *Remembering A Visionary*



(01.01.1925- 27.03.2018)

**Shri K.K. Mehta**

The Principal Founder of RGCIRC

On the occasion of his Centenary, we remember him fondly with deep respect and gratitude.

His vision and determination continue to inspire us, leaving a lasting legacy.

*With deepest gratitude from*

**RGCIRC Family**



## Living Our Brand Promise: Strengthening RGCIRC's Identity

**Dear Colleagues,**

Branding is far more than a logo or visual design; it is the essence of who we are and what we represent. It reflects the trust, care and expertise that patients and their families experience with us. The launch of our refreshed logo on 28<sup>th</sup> September 2024, marked a significant step in aligning our identity with our core values - **Ethics, Empathy & Excellence**. This logo serves as a symbol of our commitment to delivering exceptional care and upholding the highest standards.



To build a strong, unified brand, it is vital that we maintain consistency in all aspects of our communication and actions. Using the standardized templates, tone and branding materials provided in the brand manual ensures uniformity and clarity across departments. Our interactions should reflect empathy, precision and a patient-centric approach, fostering positive experiences that shape our reputation. Additionally, seeking feedback from patients and colleagues helps us identify areas for improvement, strengthening the trust that is fundamental to our mission.

If you have questions or further challenges in implementing the updated branding, the marketing team is here to support you. **Together, let us embrace our values and make 2025 a year of excellence, teamwork and remarkable progress for RGCIRC.**

**Editor:**

Mr. Manoj Chauhan  
Chief of Marketing

**Sub Editor:**

Mr. Sachendra Bajpai  
Dy. General Manager - Marketing

**Secretary Editor:**

Ms. Pallavi Joshi  
Dy. Manager - Marketing



## CMEs & Conferences

### 10<sup>th</sup> Mid Term UPCOG Conference

RGCIRC participated in the **10<sup>th</sup> Mid Term UPCOG Conference** organized by SAFECON India & Department of Obs and Gynae, Muzaffarnagar Medical College held from 9<sup>th</sup> to 10<sup>th</sup> November 2024 at Muzaffarnagar Medical College, Muzaffarnagar, UP.



Dr. Vandana Jain, Senior Consultant & Head of Department, Gynaecologic Oncology delivered a lecture on **Endometrial Malignancy** and Dr. Sarika Gupta, Sr. Consultant & Unit Head, Gynae Surgical Oncology (Unit-II) spoke on **Gestational Trophoblastic Neoplasia (GTN)**.

### CME in Association with Physicians of India (API), Rohtak

RGCIRC organized a CME program on Hemato Oncology in association with API, Rohtak on Saturday, 16<sup>th</sup> November 2024 at D2M Hotel, Rohtak, Haryana. Dr. Narendra Agrawal, Unit Head & Sr. Consultant, Hemato-Oncology, Leukemia and BMT delivered a lecture on **Chronic Leukemia**.



### Annual Conference of Uttarakhand Medical Association 'UTTARACON 2024'

RGCIRC participated in the annual conference, **UTTARACON 2024** hosted by IMA Haldwani, with the support of IMA Uttarakhand state from 30<sup>th</sup> November to 1<sup>st</sup> December 2024 at Hotel Amardeep, Haldwani.



Dr. Kundan Singh Chufal, Unit Head & Sr. Consultant, Radiation Oncology delivered a lecture on **Advances in Radiation Oncology: from Cure to Quality Life** and Dr. Vimmi Gautam, Consultant – Surgical Oncology spoke on **Robotic Surgery in Head & Neck Oncology**.

### 89<sup>th</sup> Annual Conference of IMA UP State "IMA UPCON 2024"

RGCIRC participated in 89<sup>th</sup> Annual Conference of IMA UP State "IMA UPCON 2024" held on 30<sup>th</sup> November to 1<sup>st</sup> December 2024 at Hotel Fortune, Noida, UP & IMA Bhawan, Ghaziabad, UP respectively. The theme of the conference was **"Innovative Healthcare for Tomorrow"**.

Dr. Shubham Jain, Sr. Consultant – Surgical Oncology, RGCIRC, Niti Bagh delivered a lecture on **Spotting**





the Signs: Avoiding Common Pitfalls in Cancer Diagnosis and Dr. Vipul Sheth, Sr. Consultant & Unit Head, Hemato Oncology & BMT spoke on Car T Cell in Hematology Malignancies.

## Mid Year 2024 Academic Conclave IMA, South Delhi

RGCIRC participated in Mid-Year Academic Conclave organized by IMA South Delhi on Sunday, 01<sup>st</sup> December 2024 at The Suryaa Hotel, New Friends Colony, New Delhi.



Dr. Shubham Jain, Sr. Consultant – Surgical Oncology, RGCIRC, Niti Bagh delivered a lecture on **Spotting the Signs: Avoiding Common Pitfalls in Cancer Diagnosis** and Dr. Kapil Goyal, Consultant – Medical Oncology, RGCIRC, Niti Bagh spoke on **Immunotherapy: A Magic Bullet in Cancer Treatment**.

## 2<sup>nd</sup> Annual Conference “NASOCON 2024 Guwahati, Assam”



RGCIRC participated in 2<sup>nd</sup> Annual Conference of North East India Association of Surgical Oncology “NASOCON 2024” held on 7<sup>th</sup> December to 08<sup>th</sup> December 2024 at The Hotel Palacio, Khanapara, Guwahati, Assam.

Dr. L. M. Darlong, Sr. Consultant & Chief of Thoracic Surgical Oncology, delivered a lecture on **Role of Surgery in Stage III NSCLC**, Dr. Mudit Agarwal, Unit Head & Sr. Consultant, Head & Neck Oncology spoke on **Role of TORS in Head & Neck Malignancies** and Dr. Amitabh Singh, Sr. Consultant, Dept. of GenitoUro-

Oncology spoke on **Nephron-Sparing Surgery**.

## CME with North Delhi Nursing Home Association, Ashok Vihar, Delhi

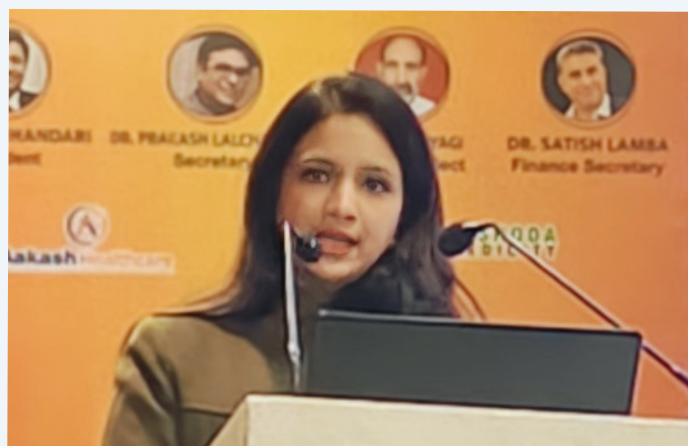


RGCIRC organized a CME program on Hemato Oncology in association with North Delhi Nursing Home, Ashok Vihar, Delhi on Friday, 6<sup>th</sup> December 2024 at Sewa Bharti Diagnostic & Dialysis Centre, Ashok Vihar, Delhi. Dr. Narendra Agrawal, Unit Head & Sr. Consultant, Hemato-Oncology, Leukemia and BMT delivered a lecture on **Approach to Acute Leukemia**.

## 65<sup>th</sup> Annual Conference of Delhi Medical Association ‘MEDICON 2024’

RGCIRC participated in 65<sup>th</sup> Annual Conference of Delhi Medical Association (DMA) “MEDICON 2024” held on Sunday, 15<sup>th</sup> December 2024 at Hotel Le Meridien, Windsor Place, Connaught Place, New Delhi.

Dr. Vandana Jain, Senior Consultant & Head of Department, Gynaecologic Oncology delivered a lecture on **Awareness on Uterine and Ovarian Cancer**.





## RGCIRC Events

### PACES – 4<sup>th</sup> October 2024



PACES 2024 (2<sup>nd</sup> Annual Symposium) hosted by RGCIRC Niti Bagh, South Delhi in view of the celebration of the World Hospice and Palliative Care Day (WHPCD).

During the integrated palliative care, hospice care, and end-of-life care phase, patients and family members ask a variety of questions about the illness, prognosis, treatment, expected events, nursing care, psychological aspects, finances, goals of care, ACPs, etc. We

at RGCIRC compiled these questions into a book and launched it at PACES 2024. This booklet will undoubtedly help caregivers understand the elements and principles of palliative care as well as provide answers to often asked issues that crop up when they are having difficulty providing care for a loved one.

### HOPE - 5<sup>th</sup> October 2024

A daylong event 'Hospice & Palliative Care Event 24' (HOPE'24) was organized ahead of the World Hospice and Palliative Care Day on 5<sup>th</sup> October 2024. The event brought together more than 200 participants, including prominent doctors, experts, patients, caregivers, social workers, and medical staff, to discuss and dissipate the essence of hospice and palliative care in the country.



### KBC- Kitty for Breast Cancer Warriors - 9<sup>th</sup> October 2024



A Breast Cancer Survivor event to share their memories of Breast Cancer Survivors followed by some fun activities to celebrate their victory against this disease.

### NURSICON 2024 - 18<sup>th</sup> - 19<sup>th</sup> October 2024

A two-day international Nursing Conference was organized on October 18<sup>th</sup> & 19<sup>th</sup>, 2024. The theme of the conference is: "Healing Hands Integrative Approaches in Oncology Nursing." Oncology nursing is a rewarding and challenging specialty that requires compassion, critical thinking skills, and a deep commitment to improving the lives of individuals affected by cancer. Oncology nurses play a critical role in supporting cancer patients through various stages of their diagnosis, treatment, and recovery.





## 1<sup>st</sup> Laser Lung Metastasectomy Workshop - 19<sup>th</sup> October 2024

The 1<sup>st</sup> Laser Lung Metastasectomy Workshop, held on 19<sup>th</sup> October 2024, witnessed a milestone in surgical innovation. Dr. L. M. Darlong, Head of Thoracic Oncosurgery, performed two live laser surgeries, demonstrating precision and efficacy. He elaborated on the pros and cons of laser technology. Post-surgery, participating doctors engaged in hands-on training with the laser machine, enhancing their expertise. This pioneering workshop fostered knowledge sharing, skill development, and adoption of cutting-edge techniques in thoracic surgery.



## Pink Walk - 27<sup>th</sup> October 2024



The Pink Walk, organized by RGCIRC on October 27<sup>th</sup>, 2024, was a resounding success. The event aimed to raise breast cancer awareness, promote self-breast examination, and support those affected. Over 200 participants walked in solidarity, wearing pink attire, and attended insightful talks by experts.

## 2<sup>nd</sup> Neuro & Spine Onco Update 2024 - 16<sup>th</sup> November 2024

The second edition of the Neuro & Spine Onco Conference brought together approximately 200 neuro-oncology experts from across the country to discuss the latest advancements in managing brain and spine tumors. The Conference highlighted strategies to enhance the technical feasibility, surgically safety, effectiveness, and potential acceptance of treatment for Cancers affecting the Central Nervous System (CNS).



## Fire Training Programme at RGCIRC - 16<sup>th</sup> December 2024

Fire training in healthcare imparted on 16<sup>th</sup> December 2024 to the fire officers of various State Fire Service Departments. RGCIRC was selected by Delhi Fire Services as a suitable place for this activity. The training was imparted by Mr. D.P. Tyagi, Mr. Adarsh Singh and Mr. Daya Shankar Yadav.



## RGCIRC in News



**RGCIRC Marks 28 Years of Cancer Care Excellence, Announces Expansion Plans**



**RGCIRC Introduces Palliative Care Support Group for Cancer Patients**



**64-Year-Old Man Walks Again After 3 kg Tumour Removal At RGCIRC**



**Nursing Conference at Rajiv Gandhi Cancer Institute and Research Centre**



**RGCIRC Organises Pink Walk To Spread Awareness On Breast Cancer**



**Obesity, diabetes, PCOS causing rise in gynaecological cancers among young Indian women, say experts**



**Need to foster compassionate groups to enhance quality of life for cancer patients families RGCIRC**



**How Paediatric Oncology Is Revolutionising Cancer Treatment For Children In India**



**Telesurgery: Transforming the Landscape of Cancer Care**



**RGCIRC hosts Nursicon 2024 to shed light on nurses' role in cancer care**



**5 Essential self-checks every woman must do to spot breast cancer early!**



**RGCIRC conducts workshop on advanced laser lung metastasectomy**



**What Is Behind The Surge In Breast Cancer Cases Among Young Indian Women? Doctor Explains**



**Lifestyle changes, lack of screening behind rise in breast cancer cases**



**Breast Cancer Awareness Month: Planning Breast Reconstruction? Here's What You Should Know**



## RGCIRC in News



**Dr. Vipul Sheth: ET Health Webinar on CAR-T cell therapy**



**Early detection is key to fighting cancer**



**Neuro-Oncologists at RGCIRC's Neuro & Spine Onco Conference Discuss Latest Advances in Brain & Spine Cancer Treatment**



**RGCIRC Leads Efforts in Cancer Care, Focuses on Advances in Treatment & Diagnosis of Chronic Leukemias, Rohtak**



**Delhi's PM10 pollution up 5 pc, PM2.5 level 7 pc during January 1- November 12**



**Delhi's Escalating Air Pollution Crisis: Short And Long-Term Health Risks**



**How Paediatric Oncology Is Revolutionizing Cancer Treatment For Children In India?**



**Dr. Sudhir Kumar Rawal: How are new technologies transforming cancer care in India?**



**RGCIRC's Evolution Under D.S. Negi: A Quiet Revolution in Cancer Care and Accessibility**



**The role of biorepositories in advancing cancer research**



**Is a second opinion crucial for major health diagnosis? Here's what health experts have to say**



**Is there any Substance in Sidhu's claim?**



**Stomach Cancer Risk In Men And Women: Who Is More Vulnerable And Why?**



**Dwelling Between Cost and Cancer: Will CAR-T Cell Therapy Be a Costly Affair or a Magic Wand for Indians?**



**SCAN TO READ FULL NEWS ARTICLES**

**NOVEMBER-DECEMBER**



## STAR EMPLOYEES

October - December 2024

**Ms. Kanak**

**Ms. Renu**

**Mr. Praveen Manaral**

**Mr. Ajay Kumar**

**Mr. Karan Kumar**

**Ms. Nandana**

**Ms. Supriya Verma**

**Ms. Ratnam Shukla**

**Mr. Raju Bisharad**

**Ms. Sunita Rawat**

**Mr. Brajmohan**

**Mr. Vimlesh Mishra**

**Mr. Anand Singh**

**Ms. Madini Sailaja**

**Mr. Piyush Arora**

**Ms. Yogita Srivastava**



## STAR EMPLOYEES

October - December 2024

**Ms. Jyoti**

**Mr. Chandan**

**Mr. Laxman Singh**

**Mr. Vishal Gond**

**Mr. Rajesh Kumar**

**Mrs. Kajal Jaiswal**

**Mr. Aashish Chauhan**

**Ms. Naaz Ansari**

**Ms. Suruchi**

**Ms. Kamakshi**

**Ms. Meenakshi Singh**

**Mr. Anand Singh**

**Mr. Anil Dutt**

**Mr. Yashveer**

**Ms. Anne David**

**Mrs. Shashi Marwah**



## Cancer Awareness & Screening Camps

RGCIRC conducted a total of 154 cancer awareness and screening camps from October - December 2024.

Additionally, RGCIRC organized 23 doctor table meetings with prominent specialists for RGCIRC, Nitibagh, South Delhi.





## Cancer Awareness & Screening Camps





## Follow Us:



**Facebook**



**YouTube**



**LinkedIn**



**Instagram**

