

Connect

Internal Newsletter

January - March 2025

AWARDS 2025



**'Outstanding
Oncology Treatment
Center'**

By



**5TH EDITION OF
HEALTHCARE HEROES
AWARDS 2025**

26th March 2025



**'Single Specialty
Hospital of The Year'**

By



**15TH MT INDIA
HEALTHCARE
AWARDS 2025**

28th March 2025

The Power of Social Media in Healthcare: RGCIRC Perspective

In today's era, social media has emerged as a powerful tool in healthcare, revolutionizing how information is shared, awareness is built, and engagement is fostered. For an institution like RGCIRC, where the mission is to provide the best cancer care, social media plays a crucial role in amplifying our efforts.

Bridging the Information Gap

With millions relying on social media for health-related information, RGCIRC leverages its platforms to educate the public about cancer prevention, early detection, and advanced treatment options. Through informative posts, awareness campaigns, and expert insights, we empower individuals to make informed health decisions.

Strengthening Our Brand & Outreach

RGCIRC's social media presence is more than just information-sharing; it is about building trust and reinforcing our position as a leader in oncology. Showcasing our success stories, expert opinions, media coverages of activities and initiatives, cutting-edge treatments, and awareness & research initiatives helps establish credibility and strengthen our brand in the healthcare ecosystem.

Engaging and Connecting

Social media is not just about broadcasting; it's about engagement. By fostering discussions, addressing queries, and sharing patient experiences, RGCIRC creates a strong community of support. Informative videos of the doctors, Q&A forums, and awareness videos/posts further connect us with patients, caregivers, and the broader public.

Let's harness the power of social media to save lives!

Social media's impact is driven by collective participation. As internal stakeholders, you play a vital role in amplifying RGCIRC's mission. Follow, engage, and share our updates to help spread awareness and make a difference. Together, we can use social media as a force for good in cancer care.



Editor:

Mr. Manoj Chauhan
Chief of Marketing

Sub Editor:

Mr. Sachendra Bajpai
Dy. General Manager - Marketing

Secretary Editor:

Ms. Pallavi Joshi
Dy. Manager - Marketing

CMEs & Conferences

CME in Amritsar, Punjab

A CME Programme was organized by RGCIRC in association with Nayyar Hospital, Amritsar, Punjab, on Saturday, 04th January 2025, at Taj Swarna, Outer Circular Road, Amritsar, Punjab.

Dr. Jaskaran Singh Sethi, Senior Consultant & Chief of GI, GU, HPB & TBI Radiation Oncology Services, delivered a lecture on **Recent Advancements in Radiation Oncology**. Dr. Narendra Agrawal, Unit Head & Senior Consultant, Hemato-Oncology,



Leukemia, and BMT, spoke on **Chronic Lymphocytic Leukemia (CLL): What a Physician Should Know** and Dr. K. M. M. Vishvak Chanthar, Chief of Breast Surgical Oncology, addressed the audience on **Breast Cancer Awareness and Early Detection: Key to Conquering Breast Cancer**.

CME with IMA Janakpuri

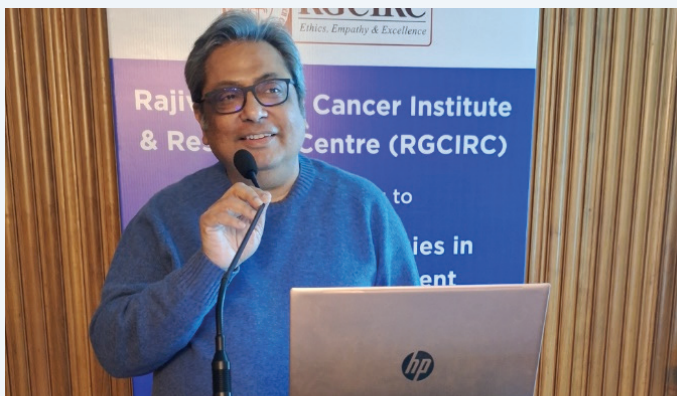
A CME Programme was organized by RGCIRC in association with IMA Janakpuri on Saturday, 8th February 2025, at IMA Medico House, Janakpuri



Institutional Area, Janakpuri, New Delhi. Dr. Vandana Jain, Senior Consultant & Head of the Department of Gynecologic Oncology at RGCIRC, delivered a lecture on **Awareness of Uterine and Ovarian Cancer**. Dr. Anjali Pahuja, Senior Consultant & Unit Head of Radiation Oncology at RGCIRC, spoke on **Evolving Techniques of Radiotherapy for Gynaecological & Pediatric Tumors**.

Scientific Meet on Clinical Management of Thyroid Cancer

RGCIRC organized a Scientific Meet on **Integrated Strategies in Clinical Management of Thyroid Cancer** on Thursday, 20th February 2025, at Hotel Crowne Plaza, Rohini, Delhi.



The event was attended by specialists and experts from various fields, including surgical oncology, radiation oncology, and nuclear medicine. The discussions focused on the latest developments and updates in the clinical management of thyroid cancer.

CME with Rohini Physician Forum

A CME Programme was organized by RGCIRC in association with Rohini Physician Forum on Friday, 21st February 2025, at Hotel Crowne Plaza, Rohini,



Delhi. Dr. Narendra Agrawal, Unit Head & Senior Consultant, Hemato-Oncology, Leukemia, and BMT, delivered a lecture on **Immunotherapies in Hematology**, while Dr. L. M. Darlong, Head of Thoracic Oncosurgery, spoke on **Lung Cancer and It's Surgical Management**.

CME with IMA Moradabad & CGPA Association, Moradabad, UP

RGCIRC organized a CME in association with IMA Moradabad & CGPA Association Moradabad UP on



Saturday, 4th January 2025, at Hotel MB Greens Clarks Inn, Rampur Road, Moradabad, UP. Dr.

Shubham Jain, Senior Consultant & Unit Head, Surgical Oncology, RGCIRC, Niti Bagh, delivered a lecture on **Spotting the Signs - Avoiding Common Pitfalls in Cancer Diagnosis**.

Dr. Kapil Goyal, Consultant, Medical Oncology, RGCIRC, Niti Bagh, spoke on **Immunotherapy: A Magic Bullet in Cancer Treatment**. The event aimed to educate healthcare professionals on the importance of collaborative efforts in cancer diagnosis and the detection of early symptoms.

CME with Dr. B. R. Ambedkar State Institute of Medical Sciences (AIMS Mohali, Punjab)

The CME Programme was organized by RGCIRC in collaboration with Dr. B. R. Ambedkar State Institute of Medical Sciences (AIMS Mohali) on



Friday, March 7th, 2025, at the Auditorium of AIMS, Mohali, Punjab. Dr. Rajeev Kumar, Senior Consultant and Chief of Breast Surgical Oncology at RGCIRC, delivered a lecture on **Balancing Life & Cancer**. Dr. Jaskaran Singh Sethi, Senior Consultant and Chief of GI, GU, HPB, & TBI Radiation Oncology at RGCIRC, discussed **Cyberknife: Surgery Beyond the Scalpel**, while Dr. Sumit Goyal, Associate Director of Medical Oncology at RGCIRC, spoke on **Approach to a Patient with Suspected Cancer**.

The audience greatly appreciated the valuable insights and extensive knowledge shared by the speakers. Overall, the event was a resounding success, providing a platform for the dissemination of knowledge and fostering the exchange of ideas in the field of oncology.

RGCIRC Events

Vaccination Drive on World Cancer Day

Rajiv Gandhi Cancer Institute & Research Centre (RGCIRC) organized a special vaccination camp in association with Children Unbound Foundation and Salcomp to mark World Cancer Day 2025. As part of the event, 150 girls aged 15–20 years were



administered free doses of the human papillomavirus (HPV) vaccine, ensuring protection against high-risk HPV types that are known to cause cervical cancer. The initiative aimed to promote HPV vaccination as a primary preventive measure against cervical cancer.

International Childhood Cancer Day

Rajiv Gandhi Cancer Institute & Research Centre (RGCIRC) observed International Childhood Cancer Day, raising awareness about pediatric cancer. The day was marked by a series of event



including a hospital walk by children carrying motivational placards, a pledge for recovery, and the release of 200 balloons, symbolizing resilience and hope for a healthier future.



Philanthropy Annual Conference

RGCIRC Department of Philanthropic Services organized an annual conference to recognize and facilitate the respective donors where they also



launched the publication "Healing Hearts: The Power of Giving". RGCIRC has spent ₹50 crore from its welfare fund towards free and subsidized cancer care for the needy patients, reiterating its commitment to ensure that no cancer patient is denied treatment or compelled to discontinue care due to lack of funds.

FEST-OMICS 2025

RGCIRC Department of Laboratory, Molecular Diagnosis and Transfusion Services successfully concluded the FEST-OMICS conference, themed "Precision through Omics," which served as a vital platform for addressing the rising burden of cancer in India through precision diagnostics. Renowned oncologists, pathologists, geneticists, and researchers deliberated on the latest

RGCIRC Events



innovations in cancer diagnostics and treatment, focusing on the role of molecular precision in identifying targeted therapies that are both highly effective and less toxic.

RGCON 2025

The 23rd Annual International Conference, RGCON 2025, organized by the Rajiv Gandhi Cancer Institute & Research Centre (RGCIRC),



underscored the critical importance of preventive measures and innovative treatment approaches in combating gynecological cancers. Themed “Gynecological Cancers: Innovating, Integrating, and Upgrading,” the conference highlighted the

urgent need for advancements in research, technology, and collaborative efforts to address the growing burden of gynecological cancers.

RGCON 2025 brought together over 1,200 faculty members and delegates from across the globe to deliberate on cutting-edge advancements in cancer treatment. The conference focused on the latest innovations in gynecological cancer care, including new technologies, advance surgical techniques, and immunotherapy, aimed at improving patient survival rates and quality of life.

FIT-A-THON 2025

Over 200 participants including cancer survivors, their families, doctors, and volunteers came together at Metro Walk, Rohini, for FIT-A-THON 2025. The run symbolized strength, resilience, and the importance of fitness in the journey to recovery.



Webinars in association with HCL

RGCIRC with HCL Healthcare organized 3 webinars focusing on Cancer Awareness on 4th Feb 2025 to mark World Cancer Day. The talks were delivered by Dr. AK Dewan - Director-Surgical Oncology, Dr. Vineet Talwar - Director - Medical Oncology and Dr. Ullas Batra - Co-Director - Medical Oncology and Chief of Thoracic Medical Oncology highlighting the prevention, diagnoses, myths and facts in Cancer Care. Another talk was delivered by Dr. Indu Aggarwal - Head of Department, Preventive Oncology on Cervical Cancer Awareness in January 2025. The webinars were attended by over 100 people.

RGCIRC in News

MB

From AI innovation to telesurgery – Cancer care is set for a transformative shift

 **the pioneer**

Immunotherapy will cure cancer even in the fourth stage

 **PunjabTimes**
Leading Punjabi & English daily newspaper

RGCIRC teams up to counter cancer threat in Amritsar; advancements and breast cancer in focus

NEWS 18
इंडिया

Cervical cancer is preventable: Don't ignore the signs in pre and post-menopause

moneycontrol

Causes, symptoms, prevention, and screening methods for cervical cancer

DRUG TODAY

Nation's No. 1 Medical Journal

Cancer care reform hopes rise as Budget 2025 nears

BW **Healthcare**
WORLD.com

Budget 2025: Paving the way for accessible and advanced cancer care in

CNBC
TV18

How Budget 2025 could foster a better healthcare system in India

Herzindagi.com

6 winter diet tips for cancer patients, according to a dietitian

 **THE TIMES OF INDIA**

Why the latest research dubbed India as the cancer capital of the world

newsx
NEWS, NOT NOISE

Know how HPV, sexual health, and cervical cancer are closely linked

THEWEEK
JOURNALISM WITH A HUMAN TOUCH

Cervical cancer awareness month: Common myths surrounding HPV busted!

ZEEBUSINESS

Panel discussion to mark World Cancer Day

NBT

नवभारत टाइम्स

कैंसर को दी मात, अब दूसरे मरीजों को दिखा रही उमीद!

 **FINANCIAL EXPRESS**
Read to Lead

Cancer treatment to get cheaper due to tax relief

 **THE TIMES OF INDIA**

Union Budget 2025: ₹99,858.56 crore allocated to the health ministry, medical tourism, and day care cancer centres among top highlights

ET
Pharma

Government attempts to overcome high-price challenges by exempting basic customs duty in Budget 2025

 **Healthworld.com**
From The Economic Times

Budget 2025 push to healthcare: Expanding cancer centers, strengthening medical education, customs duty exemptions, GCCs

RGCIIRC in News

**INDIA
TODAY**

Health sector cheers taxbreak on key medicines and new cancer care centres

**TIMES
NOW**

Union Budget 2025: 36 life-saving drugs to be exempted from customs duty, finance minister announces

ANI

Health experts laud Budget 2025 for its progressive outlook, saying the announcements will make people

**DRUG
TODAY**

Nation's No. 1 Medical Journal

80 BSF personnel donate blood at RGCIRC to support cancer patients

**NEWS 18
इंडिया**

Chemotherapy infusion bays, testing, and linking patient records: India's plan for day care cancer centres

MB

RGCIIRC spends around ₹50 crore for the treatment of cancer patients in need

**THE
HealthSite.com**

International Women's Day 2025: Everything to know about the top four cancers affecting women

आज समाज

RGCIIRC takes the Lead in Raising Awareness about Cancer Care and Advancements in Mohali

**NEWS 18
इंडिया**

Here's How Physiotherapy Can Assist Cancer Patients in Managing Treatment Side Effects

अमर उजाला

Delhi hospital performs 200 stem cell transplants in a year

Onlymyhealth

क्या कैंसर की जांच के लिए बायोप्सी कराने के बाद कैंसर तेजी से फैल सकता है? जाने डॉक्टर से

**BW
Healthcare
WORLD.com**

RGCON 2025: Gynecological Cancers In India Expected To Rise By 55 Per Cent By 2040

**EXPRESS
HEALTHCARE**

RGCON 2025 highlights innovations in gynecological cancer care



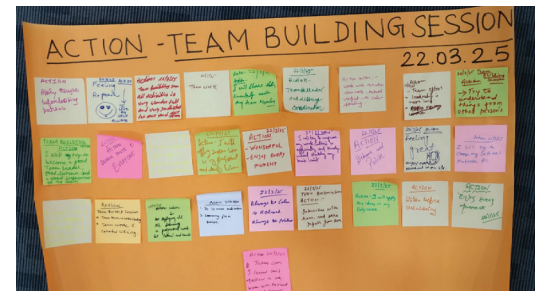
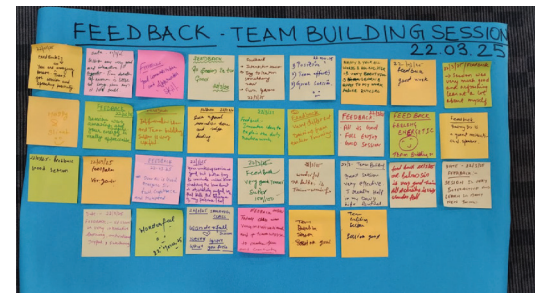
SCAN TO READ
FULL NEWS ARTICLES

Cancer Awareness and Screening Camps

- ◆ RGCIRC conducted a total of 179 cancer awareness and screening camps from January 2025 – March 2025
- ◆ RGCIRC organized 15 Doctor table meetings with prominent specialists for RGCIRC Niti Bagh, South Delhi during the same period



HR Engagement and Skill Training Programs



HR Engagement and Skill Training Programs



STAR EMPLOYEES

January - March 2025

Ms. Ritu

Mr. Indresh

Mr. Lokendra Kumar

Mr. Panchanand

Mr. Rakesh Chand Sharma

Ms. Himani Yadav

Mr. Arun Kumar Paswan

Mr. Yogesh kumar

Mr. Shailesh

Ms. Neetu Chandra Saxena

Ms. Devika

Ms. Priya Bisht

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January - March 2025

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Ms. Pooja

Mr. Lalit Kumar Shisodiya

Ms. Sundrani Kumari

Ms. Bhawna

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Mr. Ramesh Kumar

Ms. Sheetal Taneja

Mr. Rangad

STAR EMPLOYEES

January - March 2025

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Ms. Maya Kumari

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Mr. Brijmohan

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